



**FOR IMMEDIATE RELEASE**

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## **Gail Wilson & Associates Delivers Sage Accpac Worldwide**

*The Toronto Area Sage Accpac Provider Successfully Completes Implementation and Training for companies in Tunisia, Congo, and Morocco. Company extends its Sage Accpac business software and training expertise worldwide.*

**Toronto, Canada – February 6, 2009** – Gail Wilson & Associates, Inc. ([www.gail-wilson.com](http://www.gail-wilson.com)), provider of Sage Accpac ERP accounting and business management software, CRM solutions, ecommerce and payroll & HR systems, announced the successful completion of Sage Accpac implementation and training projects in Tunisia, Congo, and Morocco. The Toronto Area Accpac provider cites the work as a milestone in demonstrating their proficiency at delivering Sage Accpac worldwide.

Conducted with two clients over a twelve-week span, the projects included full implementation, training, and user interface localization for Sage Accpac ERP accounting software. Both projects not only required the Toronto-area Sage Accpac ERP consultants to provide highly specialized Sage Accpac training in French, but also to modify the application and adapt 3<sup>rd</sup> party products to accommodate French language requirements. Almost equally important to the projects' success, Gail Wilson & Associates staff had to pay close attention to culturally appropriate practices for each implementation site and geographic region.

Fay Salmonson, trainer with Gail Wilson & Associates, notes, "This was a truly unique experience given that we had to be continually cognizant of cultural differences and local customs. What we may consider open information here in Toronto can be highly sensitive for a company in Africa. You have to recognize how different corporate protocols and climates work." She adds, "It was a fantastic experience and amazing to see Sage Accpac adapt to laws and processes around the world."

Ron Boyd, implementation consultant at Gail Wilson & Associates, explains, "To be successful with international projects like this, you really have to understand Sage Accpac well and be able to explain it in two languages at the same time. For this project, we were teaching and demonstrating all the ERP modules to over 200 people while speaking both English and French. Switching between languages was both challenging and mind-bending. We knew we succeeded, though, when we learned that trainees were praising our consultants to their superiors in Europe and Egypt."

According to Gail Wilson, President of Gail Wilson & Associates, "We've had many exciting opportunities over the past year, but completion of these two projects is particularly noteworthy. By working with our own clients and strategically with US and European technology partners, we've been able to dramatically increase our work with Sage Accpac worldwide. We look forward to taking on more work like this and expanding our global footprint."

Visit [www.gail-wilson.com](http://www.gail-wilson.com) to learn more about Gail Wilson & Associates or their programs that offer Sage Accpac ERP training and customization worldwide.

**About Gail Wilson & Associates, Inc.**

Celebrating 25 years in July 2008, Gail Wilson & Associates, Inc. is a Sage Software Authorized Business Partner with unmatched experience helping growing businesses successfully implement powerful, market-leading accounting software including Sage Accpac ERP, Sage CRM Solutions, and Sage BusinessVision. They proudly serve clients in various industries from distributors to manufacturers and service companies to non profit organizations. With expertise in many areas of accounting and business technology, Gail Wilson & Associates is a valuable technology partner to many small and medium-sized businesses throughout Toronto and Ontario.

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