



**FOR IMMEDIATE RELEASE**

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## **GWA Implements Sage Accpac and SageCRM for Toronto Area Automotive Business**

GWA Business Solutions implements Sage Accpac Extended Enterprise Suite to help UltraClear eliminate duplicate data entry, reduce operational costs, and expand into Western Canada.

**Toronto, ON – February 16, 2010** – GWA Business Solutions ([www.GWAbiz.com](http://www.GWAbiz.com)), a Sage Accpac ERP and SageCRM provider to businesses throughout Canada and the U.S., announced the successful implementation of Sage Accpac Extended Enterprise Suite for UltraClear Engine Fluids ([www.BulkWasherFluid.com](http://www.BulkWasherFluid.com)). Using Sage Accpac ERP and SageCRM combined with Edisoft EDI, GWA Business Solutions helped UltraClear eliminate duplicate data entry, reduce operational costs, and consolidate multiple databases after UltraClear outgrew Simply Accounting and Act! by Sage.

“We were originally using Simply Accounting by Sage which, on its own, was sufficient,” recalls Paul Alousis, UltraClear General Manager. “But we were never able to tie the accounting system into our distribution, delivery, and scheduling. Therefore, we were entering the same data multiple times and ‘touching paper’ so often that the overall process was extremely tedious.”

Paul worked with GWA Business Solutions to upgrade from Simply Accounting and Act! by Sage to [Sage Accpac Extended Enterprise Suite](#). Sage Accpac Extended Enterprise Suite combines SageCRM in the front office with Sage Accpac ERP for accounting and operations in a single, integrated system. Paul states, “Employees now use SageCRM to manage customer accounts, schedule deliveries, and enter orders. Then all of the invoicing details are automatically transferred into Sage Accpac. We’ve totally eliminated all the spreadsheets and duplicate data entry which is saving us a tremendous amount of time.”

Commenting on his experience with GWA, Paul says, “Their consultants have a tremendous understanding of business operations combined with extraordinary technical knowledge.” He further explains, “There was no out-of-the-box program that would have worked for our unique operation. So GWA totally customized SageCRM, transforming it into a powerful delivery scheduling, routing, and dispatch tool which fits us like a glove.”

To better meet the requirements of UltraClear's EDI customers, GWA also collaborated with Edisoft ([www.edisoft.com](http://www.edisoft.com)) - a company that offers a turnkey EDI solution that integrates seamlessly with Sage Accpac ERP.

"GWA really helped bring the whole thing together for us," Paul says. "In fact in the time that we've been working with GWA, we've been able to expand our business into Western Canada with 3 offices and doubled in size without the need to add additional administrative staff to help with accounting. That growth would have been very tough to manage without the help of GWA and Sage Accpac Extended Enterprise Suite."

Visit [www.GWAbiz.com](http://www.GWAbiz.com) for more information about GWA Business Solutions.

**About GWA Business Solutions, Inc.**

Gail Wilson & Associates Inc. is proud to announce that we have acquired Florida based SUN Business Information to become GWA Business Solutions Inc. As Sage Select partners we will continue to provide solutions for our clients utilizing Sage Accpac, PRO, BusinessVision, CRM and technology consulting services to businesses throughout Canada, Florida and the Caribbean with value added expertise. Our team is growing to meet your needs. With more than 26 years of experience, GWA Business Solutions provides a total solution for your requirements.

For more information about GWA Business Solutions, visit [www.GWAbiz.com](http://www.GWAbiz.com).

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